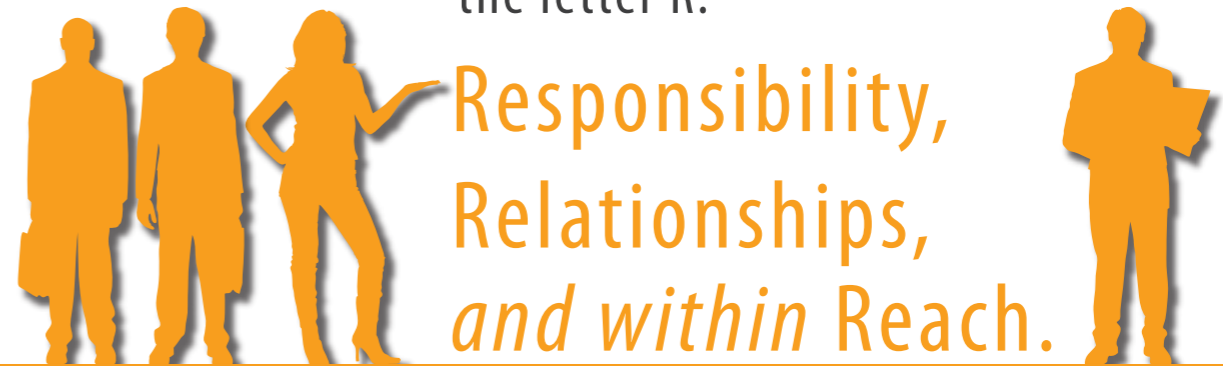




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||>> At RUSS,
we revolve around
the letter R:



Responsibility,
Relationships,
and within Reach.

INTEGRATED
MARKETING
COMMUNICATIONS 

We build wonderful relationships with our Clients through open communication and creative problem-solving.

We are accomplished in developing and planning public relations strategies that publicise new attractions while simultaneously addressing potential issues that may arise with the media and other stakeholders.

+ why are we here ?

Because we are driven by challenges and results. All of our projects, no matter how modest or monumental, are centred on our values:

- » Set High Standards for Ourselves and our Clients, Achieving Nothing Short of Excellence
- » Establish Clear and Open Communication at all Times
- » Dare To Think and Act Out of the Box
- » Take Accountability for all Actions
- » Maintain Enthusiasm and Energy Combined with Sensitivity and Integrity

These values guide us each day in realising our mission: Provide integrated marketing communications that meet objectives and build long-lasting relationship.

when our clients present a challenge, we offer response in the form of:

- » Investor Relations
- » Public Relations
- » Crisis Communications
- » Corporate Social Responsibility
- » Sponsorship Marketing
- » Public Affairs/Lobbying
- » Branding
- » Website Content Management
- » Corporate Publications
- » Training/Mentoring/Coaching

Our services are led by many years of proven track record in corporate branding and advertising, and supported by international experience that is strengthened with media and cultural sensitivities.

- | | | |
|---------------------------------------|--|--|
| MRCB < | Malaysian Resources Corporation Berhad | > CyberSecurity Malaysia (Ministry of Science, Technology and Innovation Malaysia) |
| MST AD SURIA (Eye On Malaysia/ MISA < | Malaysia International Space Adventure /Capital Studio) | > ExxonMobil (M) Sdn. Bhd. |
| | | > Malaysian Yoyo Club |
| NCER < | Northern Corridor Economic Region | > Fresenius Kabi (M) Sdn. Bhd. (Pharmaceutical) |
| | Ranbaxy Malaysia Sdn Bhd < | > IMTGT - Branding (Indonesia Malaysia Thailand Growth Triangle) |
| | Sime UEP < | > Istana Budaya Kementerian Kebudayaan, Kesenian, Dan Warisan Negara (KeKKWa) |
| | Properties/ Planters Haven | |
| | The Lion Group < | > Khazanah Nasional Berhad Iskandar Development Region |
| | Suzuki/ Silverstone/ Parkson/ Amsteel/ Mahkota Medical Centre/?Mahkota Parade/ Cheng Industrial Park/ Tiara Melaka, Mahkota Harbour Waterfront | > Lam Soon Berhad Branding of cooking oil |
| | TTDI Development Sdn Bhd < | > MAHB Malaysia Airports Holdings Berhad |
| | Platinum Park | > MIFA Malaysia International Fashion Association |
| | UMW Holdings Berhad < | |
| | UMW Toyota/ Perodua/ Komatsu | |

Long-lasting relationships are built when people and ideas are within reach. The world is only as big as you want it to be. Our strategic partnerships with international industry leaders bring the world closer.

- | | |
|--|--|
| <p>» REPUTATION INSTITUTE
Corporate reputation measurement and management</p> <p>North America, South America, Europe, Africa, Asia, Australia. RUSS Consulting is the exclusive Associate of Reputation Institute in ASEAN (Malaysia, Singapore, Indonesia, Philippines)</p> | <p>» SUSTAINABILITY
Occupational Health and Safety (OHS), Security & Environmental Systems</p> <p>Australia, Malaysia, Indonesia, Pakistan, China, Mongolia</p> |
| <p>» TRUSCOTT CRISIS LEADERS
Crisis Management and Emergency Response Training</p> <p>Australia, China, India, Indonesia, Malaysia, Singapore, Thailand</p> | <p>» PHOENIX IR (BRUSSELS, BELGIUM)
Investor Relations</p> <p>Europe, North America</p> |
| <p>» QUALVIN ADVISORY
Investor Relations</p> <p>Malaysia, Singapore, Australia</p> | <p>» RIVER ORCHID (BANGKOK, THAILAND)
Brand Communications and Research</p> <p>Mekong Basin countries including Vietnam, Myanmar, Laos, Thailand, Cambodia</p> |